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For Immediate Release

Montgomery County Lands Trust Wins Award in Public Outreach Category from Pennsylvania Planning Association

December 6, 2007 Lederach, PA – The Montgomery County Lands Trust booklet *Buy The Best, Zone The Rest: Building a Green Future* received the top certificate of merit in the Public Outreach category at the 2007 Pennsylvania Planning Awards Conference in Gettysburg. The Pennsylvania Planning Association (PPA) presents awards each year at its annual conference to non-profit and for-profit organizations whose work “exemplifies the best and brightest in Pennsylvania Planning.”

Buy the Best, Zone the Rest: Building a Green Future outlines conservation choices available to municipalities, nonprofits and the citizens of Montgomery County.

Montgomery County Lands Trust Executive Director **Dulcie Flaharty** produced the 10-page booklet in collaboration with Mike Frank, Director of Community Planning at Heritage Conservancy with assistance from Monica Drewniany, Director of Community Planning at Natural Lands Trust and Beth Pilling of the Montgomery County Planning Commission.

Complete with maps, engaging quotations, and photos featuring local Montgomery County scenes, the user-friendly booklet provides practical tools and techniques for all

types of communities faced with challenging conservation decisions. ***Buy the Best, Zone the Rest: Building a Green Future*** is available free-of-charge by contacting Montgomery County Lands Trust at info@mclt.org or 215-513-0100.

Demand for the booklet came out of the new county-wide educational program -- **Montgomery County Green Futures**. Inspired by the 2003 Montgomery County Green Fields/Green Towns referendum dedicating \$150 million toward open space and also Pennsylvania's 2005 \$625 million Growing Green initiative, Green Futures strives to provide local officials and their advisors with valuable open space tools.

Funding support for ***Buy the Best, Zone the Rest*** came from The William Penn Foundation, Claneil Foundation, Pennsylvania Department of Community and Economic Development, and Montgomery County. As a non-profit conservancy, Montgomery County Lands Trust works to preserve and connect the natural areas, farmland, and neighborhood green spaces which contribute to our quality of life, to a clean and abundant water supply, and to the health of our region's economy.

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--- Montgomery County Lands Trust