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For Immediate Release

The Great Conservation Caper: Geocache for Open Space

October 3, 2011 – Worcester Township

On Saturday, October 22 people of all ages will gather with **Montgomery County Lands Trust** on the campus of American Infrastructure located at 1805 Berks Rd., Worcester, PA to embark on The Great Conservation Caper. The event is open to families, outdoor enthusiasts, passionate geo cachers and anyone curious about this hobby now exploding in popularity. Geocaching is a real-world outdoor treasure hunt in which players attempt to locate hidden containers, called geocaches, using GPS-enabled devices. To learn more, visit www.geocaching.com. No experience is necessary to take part -- participants may form their own teams or will be placed on teams. Cost to register is \$15 per adult; \$5 per child 12 and under. Space is limited to 100 spots, therefore participants are urged to register early.

Adventurers will advance their GPS/smart phone skills or learn from others on teams who have the technology as they search for the hidden caches. All will explore four, unique properties preserved by Montgomery County Lands Trust, an accredited land trust working for 17 years to preserve our best natural open spaces and farmland. Complete instructions will be provided along with

- tasty boxed lunches
- conservation and history highlights, and
- chances to win an array of raffle prizes.

All who register will be entered to win a four-person, REI Half-dome tent & footprint valued at \$300. The first 50 people to register will receive a coupon for 20% off REI brand merchandise.

The Great Conservation Caper is a fundraiser that aims to further the open space mission of the Trust. Montgomery County Lands Trust proudly recognizes **Univest Bank & Trust** as the presenting sponsor. Other top level sponsors include **PPL, Corp., PECO, and Barb & Phil Albright**. Explorer Level sponsors include **Colorcon, Irick, Eberhardt & Mientus, Inc., REI, State Rep. Matt Bradford, State Rep. Kater Harper, Ted's Pools, and Timoney Knox LLP**. Cache sponsors are **Bursich Associates, Certified Abstract, Eastburn & Gray, PC, First Priority Bank, Friends of Worcester, Harleysville Savings Bank, Homsher Hill, LLC, and Simone Collins**.

As a non-profit conservancy, Montgomery County Lands Trust works to preserve and connect the natural areas, farmland, and neighborhood green spaces which contribute to our quality of life, to a clean and abundant water supply, and to the health of our region's economy. To learn more about our organization, please visit our website at www.mclt.org

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